Welcome to the 2024 REALTOR® Run sponsorship opportunities!

Join us, the Waterloo Region Association of REALTORS®, in making a difference through sponsorship of the 2024 REALTOR® Run. This year, we are thrilled to announce the expansion with a new and exciting kickoff event on May 2nd at our office. Building on the success of our previous Realtor Run in 2022, which raised over $16,000 for three local charities, this year we hope for an even greater impact.

The REALTOR® Run is not just a run; it’s a community-wide initiative aimed at supporting local causes and showcasing the beauty of the Region of Waterloo. Participants, whether REALTORS® or members of the community, are encouraged to embrace our social media campaign by sharing their journey using #WRRealtorRun.

In 2024, our chosen charitable partner is oneROOF. Dedicated to providing safety, support, and overall well-being for youth experiencing or at risk of homelessness in the Waterloo Region, oneROOF Youth Services embodies the spirit of community care that drives the REALTOR® Run.

The Waterloo Region Association of REALTORS® is excited to present a range of #WRRealtorRun sponsorship opportunities, detailed below. Join us in making a meaningful impact while promoting community wellness and unity.

WRAR’s Annual Sponsors receive 25% off the listed prices.
**Title Event Exclusive Sponsor** ($2,500) – 1 Available

This exclusive sponsorship opportunity will recognize your company as the title event sponsor. This sponsorship includes:

- Title sponsor recognition for the REALTOR® Run and at the Kick-Off Event.
- Invitation to set up a booth at the Kick-Off Event on May 2nd, 2024.
- Prominent logo on the back of the race shirt.
- Logo recognition on-site at the kick-off event.
- Logo and link to your website on the runners' registration page.
- Option to provide materials and/or swag to be included our runners' kits.
- Mention on the event page.
- Mention on the communications to participants and attendees.
- Logo on finishers certificate.
- Four tickets to participate as a runner and attend the Kick-Off Event.

**REALTOR Run® Kick-Off Event Sponsor** ($1,000) – Unlimited

This year's Kick-Off Event brings exciting additions: a presentation by a charitable organization, assembly of treat bags for donation to oneROOF, a food and beverage tent, engaging activities, runners' kit pickups, and a thrilling "shot-gun" start to the week-long race. We are looking for two sponsors to help elevate this event. The sponsorship includes:

  - Recognized as one of the Kick-Off Event sponsors.
  - Invitation to set up a booth at the Kick-Off Event.
  - Logo on the back of the race shirt.
  - Logo recognition on-site at the kick-off event.
  - Logo and link to your website on the runners' registration page.
  - Option to provide materials and/or swag for our runners' kits.
  - Mention on the event page.
  - Mention on the communications to participants and attendees.
  - Two tickets to participate as a runner and attend the Kick-Off Event.

**T-shirt Sponsor** ($750) – 1 Available

Each runner will receive a runner's t-shirt to wear while they are out on their routes. This sponsorship includes:

- Logo on sleeve of race shirt.
- Logo and link to your website on the runners' registration page.
- Opportunity to participate in the runner's kit.
- Mention on the event page.
- Mention on the communications emails to registered racers.
**REALTOR® Run Supporting Sponsor ($300) – Unlimited**

Your sponsorship will help cover the fees associated with the REALTOR® Run kick-off event and the week-long run. This sponsorship includes:

- Logo on the back of the race shirt.
- Recognition on the runners' registration page.
- Opportunity to participate in the runner's kit.
- Mention on the event website.
- Mention on the communication emails to registered racers.

**Prize Sponsor ($250*) – 3 Available**

We are looking for prizes for different achievements reached by participants and/or groups. Your funds will be used to create a prize package. This sponsorship includes:

- Recognized as a prize sponsor on the event website.
- Recognition on the runners' registration page.
- Featured on social media posts as a prize sponsor.
- Mention on the communication emails to registered racers.

*Donation of a prize valued at $250 is also welcomed at the discretion of WRAR.*

**Runners’ Kit Sponsor ($200 plus in-kind items) - Unlimited**

The first 100 participants will receive a runners' kit to prepare them for their race. This is a great opportunity for you to promote your goods and/or services. This sponsorship includes:

- Mention on the event webpage.
- Branded items in runner's kits (supplied by you)
- Mention on communication emails to registered racers

You will be required to supply 100 items for the kits.

*All sponsorship packages are subject to HST.*

Contact us at events@wrar.ca for more information.
2024 Sponsorship Opportunities

__________ hereby applies as a(n) ____________ Sponsor (see overview) of the Waterloo Region Association of REALTORS® (WRAR), 2024 REALTOR® Run. The sponsor agrees to act consistently with the values and purposes of WRAR; and agrees to pay the sponsorship fee plus HST, enclosed herewith, of _______. The sponsor acknowledges that HST will be applies to the sponsorship fee total.

Conditions:

a) All sponsors are subject to review and approval by WRAR
b) Sponsors are not entitled to exclusivity for their business type/service
c) WRAR reserves the right to terminate all rights and privileges of a Sponsor for cause, without recourse of appeal, or to terminate the program at any time
d) Full payment to the Waterloo Region Association of REALTORS® is due within 30-days of signing the contract. Payment is accepted by Cheque or Visa.

Please submit, with a copy of the signed agreement, the following:
- A high-resolution copy of your company logo and any branding guidelines
- Link to the company website:
- Company main contact:

Method of Payment:
Please select your method of payment.  VISA/MASTERCARD__________ CHEQUE__________

If paying by cheque, please make it payable to the Waterloo Region Association of REALTORS and mail to 540 Riverbend Dr., Kitchener, ON N2K 3S2 addressed to “Accounting”. If you selected VISA/MASTERCARD, an invoice will be emailed to the contact under the company’s name.

Name Printed: ________________________  Signature: ________________________
Company Name: ________________________
Date: ________________________